



PROFESSIONAL GOLF EQUIPMENT AT DOWN TO EARTH PRICES

QuikFit – How It Can Increase Your Sales and Clubmaking Efficiency

with Jeff Summitt

Technical Director, Hireko Golf

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2-3PM Eastern Standard Time

Audio settings are set on listen only.

Please post questions in the upper right hand corner Chat box.

Question & Answer period will be at end of webinar.

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800 367-8912



QuikFit® – How It Can Increase Your Sales and Clubmaking Efficiency

- Explain what the QuikFit system is
- How to set up shafts into a QuikFit adapter
- How to set up a demo program
- How QuikFit can increase your sales and efficiency

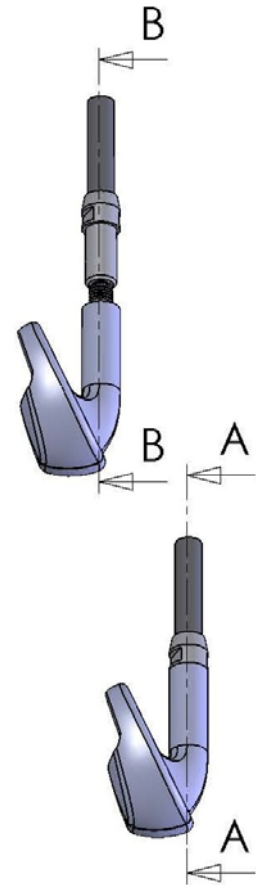
What is the QuikFit® System?

- A quick and affordable clubfitting solution



- Sole purpose is for fitting and not play, just like a number of OEM fitting carts

- Interchange shafts and heads quickly to create combinations you or your customers can hit



QuikFit® Heads

- Select Hireko branded Drivers and #6-irons
- Using the same exact heads as you would normally purchase, these are bored larger and then threaded
- As more Hireko branded clubs are introduced, more QuikFit models will soon become available
- Weighs slightly less than a standard head, but with the QuikFit adapter will weigh the same as the head and ferrule combined providing realistic results

QuikFit® Adapters

- Adapters are labeled for RH and LH
- Available for Drivers and 6-irons, however will not fit other brands of clubs
- Lightweight aluminum, only weighs 5g
- When assembled, looks like an ordinary ferrule, but with two 10mm slots for the QuikFit wrench
- Each QuikFit head comes with one QuikFit adapter, but additional adapters can be purchased separately



How to set up shafts into a QuikFit adapter

- **Step 1:** Pick which baseline Driver and/or #6-iron QuikFit heads you want to use as your baseline club(s).
- Most models will create the same finished length with the QuikFit adapter installed. The Acer XF Draw driver and the Dynacraft Prophet Tour CNC Forged irons are the exception and will yield slightly longer assembly lengths.



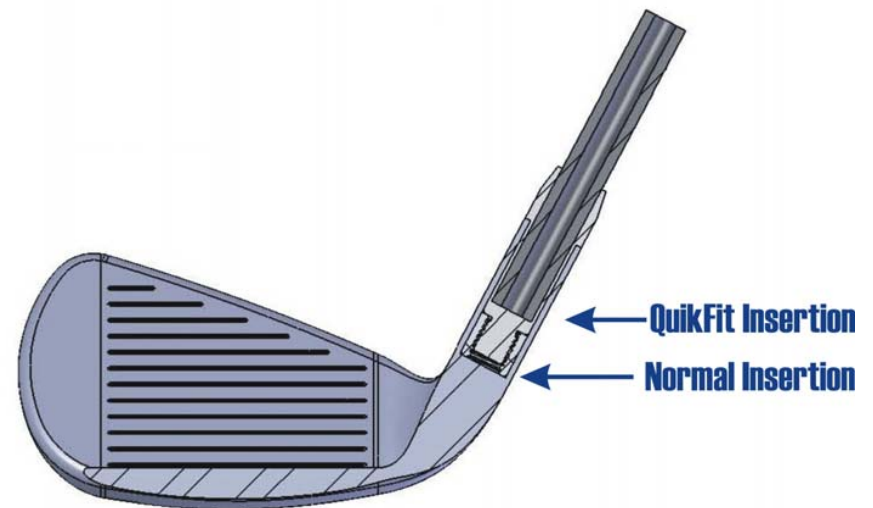
How to set up shafts into a QuikFit adapter

- **Step 2:** Fully tighten the adapter into the hosel with the QuikFit wrench or a 10mm Craftsmen open end wrench
- The QuikFit adapters are reversed threaded. For RH adapters, twist counter-clockwise to tighten and clockwise to loosen. The LH adapters are the complete opposite.



How to set up shafts into a QuikFit adapter

- **Step 3:** Tip trim the shaft. Before you do, decide whether you want to tip trim an additional $\frac{1}{2}$ " to maintain the same bottom of bore to ground line measurement as if you were building the same non-QuikFit heads from scratch.
- Whichever method you decide upon, be consistent with all other shafts regarding trimming
- Experiment with a steel shaft, trimming one normal and the other $\frac{1}{2}$ " additional into one QuikFit iron



How to set up shafts into a QuikFit adapter

- **Step 4:** Epoxy the shaft into the QuikFit adapter
- **Step 5:** Cut the shaft to length
- **Step 6:** Install your grip
- *For the last three steps make sure the QuikFit Adapter is fully tightened onto your baseline club*
- **Step 7:** Install labels for identification purposes
- Repeat each of these steps for the remainder of your shafts in your demo program

Safety Tips with your QuikFit System

- Check that the QuikFit adapter is secure after each 2 or 3 shots by twisting it loose and then re-tightening by hand
- Shots struck out near the toe will cause the head to tighten on the QuikFit adapter. In some cases you may need to break the adapter loose with the QuikFit or a 10mm wrench
- Shot struck near the heel could loosen the adapter on the head. Never swing or hit a ball in this situation – simply re-tighten the head and adapter.

Setting Up a Demo Program

- What is a demo program?
- Make a budget and stick to it
 - Start small and then add
 - Do your homework
 - Don't duplicate

How QuikFit® Can Save Money

Example #1 (traditional demo set up)

Component	Price (each)	Quantity	Total
Acer XF #6-iron	\$ 9.95	2	\$ 19.90
Acer XF Pro #6-iron	\$ 9.95	2	\$ 19.90
Acer XF HT #6-iron	\$ 9.95	2	\$ 19.90
Apollo Shadow (steel) A-flex	\$ 3.55	1	\$ 3.55
TT Lite XL R-flex	\$ 7.45	1	\$ 7.45
Dynamic Gold S300 flex	\$ 13.80	1	\$ 13.80
Apollo Shadow UL A-flex	\$ 14.25	1	\$ 14.25
SK Fiber Tour Trac 80 R-flex	\$ 20.99	1	\$ 20.99
UST ProForce Rv2 95 S-flex	\$ 24.99	1	\$ 24.99
Gold Pride Tour Velvet grips	\$ 3.30	6	\$ 19.80
Total - 6 clubs			\$ 164.53



How QuikFit® Can Save Money

Example #2 (QuikFit demo set up)

Component	Price	Qty	Total
Acer XF w/ QuikFit #6-iron	\$ 14.95	1	\$ 14.95
Acer XF Pro w/ QuikFit #6-iron	\$ 14.95	1	\$ 14.95
Acer XF HT w/ QuikFit #6-iron	\$ 14.95	1	\$ 14.95
QuikFit adapters	\$ 5.95	3	\$ 17.85
QuikFit wrench	\$ 1.95	1	\$ 1.95
Apollo Shadow (steel) A-flex	\$ 3.55	1	\$ 3.55
TT Lite XL R-flex	\$ 7.45	1	\$ 7.45
Dynamic Gold S300 flex	\$ 13.80	1	\$ 13.80
Apollo Shadow UL A-flex	\$ 14.25	1	\$ 14.25
SK Fiber Tour Trac 80 R-flex	\$ 20.99	1	\$ 20.99
UST ProForce Rv2 95 S-flex	\$ 24.99	1	\$ 24.99
Gold Pride Tour Velvet grips	\$ 3.30	6	\$ 19.80
Total - 18 club combinations			\$ 169.48



How QuikFit® Can Save Money

Comparison: Traditional vs. QuikFit demo set up

Component	Price	Qty	Total	Component	Price	Qty	Total
Acer XF #6-iron	\$ 9.95	6	\$ 59.70	Acer XF w/ QuikFit #6-iron	\$ 14.95	1	\$ 14.95
Acer XF Pro #6-iron	\$ 9.95	6	\$ 59.70	Acer XF Pro w/ QuikFit #6-iron	\$ 14.95	1	\$ 14.95
Acer XF HT #6-iron	\$ 9.95	6	\$ 59.70	Acer XF HT w/ QuikFit #6-iron	\$ 14.95	1	\$ 14.95
				QuikFit adapters	\$ 5.95	3	\$ 17.85
				QuikFit wrench	\$ 1.95	1	\$ 1.95
Apollo Shadow A-flex	\$ 3.55	3	\$ 10.65	Apollo Shadow A-flex	\$ 3.55	1	\$ 3.55
TT Lite XL R-flex	\$ 7.45	3	\$ 22.35	TT Lite XL R-flex	\$ 7.45	1	\$ 7.45
Dynamic Gold S300	\$ 13.80	3	\$ 41.40	Dynamic Gold S300	\$ 13.80	1	\$ 13.80
Apollo Shadow UL A-flex	\$ 14.25	3	\$ 42.75	Apollo Shadow UL A-flex	\$ 14.25	1	\$ 14.25
SK Fiber Tour Trac 80 R-flex	\$ 20.99	3	\$ 62.97	SK Fiber Tour Trac 80 R-flex	\$ 20.99	1	\$ 20.99
UST ProForce Rv2 95 S-flex	\$ 24.99	3	\$ 74.97	UST ProForce Rv2 95 S-flex	\$ 24.99	1	\$ 24.99
Gold Pride Tour Velvet	\$ 3.30	18	\$ 59.40	Gold Pride Tour Velvet	\$ 3.30	6	\$ 19.80
Total - 18 clubs			\$ 493.59	Total - 18 club combinations			\$ 169.48

- QuikFit simply cuts down on capital outlay



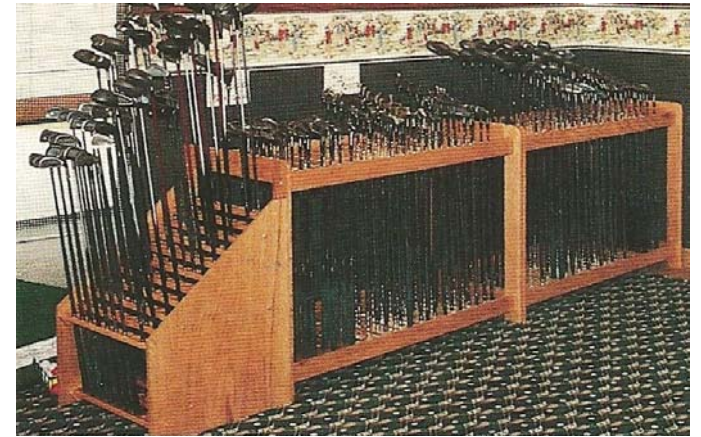
How QuikFit® Can Increase Your Sales

- Have the combinations your customers want to try and not guess it will fit them
- Add new models of heads and/or shafts easily
- Add other fitting shafts to the mix, such as length, a club with a counter-balanced shaft or a lightweight grip – the possibilities are endless!
- Become the clubfitting expert in your area the better golfers will rely on for years to come



How QuikFit® Can Increase Your Clubmaking Efficiency

- Cuts down on inventory – no more racks of clubs to sort through



RH 6-irons	Shafted QuikFit Adapters	Fitting Combinations	RH Drivers	Shafted QuikFit Adapters	Fitting Combinations	Total Demos
3	3	9	3	3	9	18
5	8	40	3	12	36	76
8	24	192	6	24	144	336

- The possibilities adds up quickly, but not space

How QuikFit® Can Increase Your Clubmaking Efficiency

- Makes your fitting system portable



Not Portable



Portable

- Save money, save time, fit your customer correctly the first time – The QuikFit® system

acer

Power Play

APOLLO
Equipment & Services

Bella

DYNACRAFT



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A taped copy of the webinar will be available on
Youtube.com/hirekogolf and
Blog.hirekogolf.com

Jeff Summitt, Technical Director

jsummitt@hirekogolf.com

Technical Support 800 942-5872

www.HirekoGolf.com

Sales 800 367-8912

